



**INFOFISH**

*Organizational profile*









## *Our Story...*

**INFOFISH** is an **Intergovernmental Organization** set up by **the Food and Agriculture Organization of the United Nations (FAO)** to provide **marketing information and technical advisory services for fishery products in the Asia Pacific Region and beyond**. It is based in Kuala Lumpur and hosted by Malaysia since its inception in **1981**.

INFOFISH has as its members: **Bangladesh, Cambodia, Fiji, Kiribati, Malaysia, Maldives, Papua New Guinea, Philippines and Thailand**.

*INFOFISH Member Countries:*







## *Core Activities*

With over 40 years of active participation in fisheries and aquaculture development activities in the region and beyond, INFOFISH is a leading resource centre for expertise in various disciplines including fishing, aquaculture, post-harvest processing and quality assurance, market access, product and market diversification, and sustainable value chain development of aquatic food production systems. Its current mandate, as originally stipulated as well as required by the Member Countries from time

to time, includes, inter alia, maximising the use of fishery resources in a sustainable manner and increasing export earnings with due consideration of environmental, social and governance aspects. In addition, through the decades, our international team of experts have continued to undertake training activities, market studies, and consultancy assignments as well as contribute towards global dialogue on issues that matter in the industry.

*"we are experts in fisheries & aquaculture services"*



# Our Focus



## **Trade Promotion**

Market analysis covering supply and demand trends, short and medium-term forecasts and prices in the major and potential markets worldwide.



## **Technical Advisory**

Provides technical advisory support keeping abreast of technological developments along with technical trainings, workshops, conferences, consultancies, projects and policies related to responsible fishing, aquaculture and post-harvest activities.



## **Publications**

Publishes the pioneering bimonthly magazine, INFOFISH International, distributed globally since 1981. The subscription of the magazine includes a complimentary subscription to the fortnightly INFOFISH Trade News.



## **Marketing Information**

INFOFISH organizes and provides support for online and in-person technical and marketing trainings, workshops, and global conferences on all aspects of fisheries and aquaculture.



## **Product Development**

Conducts in-depth studies on any of the above mentioned areas as per request from the INFOFISH Member Countries and beyond including feasibility studies, market research and surveys; and pilot projects.



## **Study Visits**

Study visits to production sites and processing facilities to familiarise with state-of-the art technologies, advanced management systems and knowledge sharing.



# Publications

**Comprehensive Coverage on International Fishery Trade... Offering the Latest Trade News, Market Analysis and Prices in Major and Potential Markets as well as Market Opportunities for Products and Services.**



## **INFOFISH Trade News (ITN)**

INFOFISH Trade News provides market analysis, covering supply and demand trends, short and medium-term forecasts and prices in the major and potential markets worldwide.

## **European Fish Price Report (EPR)**

is a monthly bulletin with comprehensive coverage on European markets. Produced by FAO-Globefish, EPR reports on market trends and prices for coldwater as well as tropical species namely cod, hake, Alaska pollack, herring, farmed salmon/trout, European sea bass/sea bream, tuna, tropical shrimp and chephalopods and more.

## **THE FISH INSPECTOR (FI)**

is a quarterly newsletter focusing on Seafood Inspection, Quality Control, Post-Harvest Technologies and Food Safety. It is a joint publication of INFOFISH, FAO and International Association of Fish Inspectors(IAFI). The newsletter is available in English, Spanish, French and Portuguese.

## **INFOFISH International (II)**

is the longstanding bimonthly magazine distributed globally since 1981. It is also included as a complimentary copy (online) to subscribers of the fortnightly INFOFISH Trade News.

## **GLOBEFISH Highlights (GH)**

is the commodity report which outlines quarterly market trends and outlook on tuna, groundfish, shrimp, lobster, chephalopods, small pelagics, fish meal and fish oil.

## **FISHING TECHNOLOGY DIGEST (FTD)**

a quarterly publication focusing on Responsible Fisheries and Aquaculture, Fishing Technologies, Gear and Methods, Vessels and Equipments and The Ocean Decade.





# Projects and Consultancies

Since its inception in 1981, INFOFISH has been advising its member countries Bangladesh, Cambodia, Fiji, Malaysia, Maldives, Pakistan, Papua New Guinea, Philippines, Sri Lanka and Thailand on fisheries and aquaculture for over 40 years. Our breadth of science has expanded and so has the range of customers we offer advice and consultancy to, together with our network of global partners and collaborators. We at INFOFISH work across scientific disciplines, drawing upon the latest thinking and our decades of experience to offer training and consultancy services aimed at imparting better understanding of salient industry issues; and to inform decisions to be taken to successfully deliver marine programs, promote the sustainable use of fishery resources, as well as increase export earnings with due consideration for the environment and people.

## KEY PROJECTS

- CFC/FAO/INFOFISH Project on Promotion of Processing and Marketing of Freshwater Fish Products: Bangladesh, India, Indonesia, Pakistan and Sri Lanka (CFC/FSCFT/18).
- Evaluate and Recommend Strategies to Enhance the Fish Processing Activities in Endau, Mersing, Malaysia for the East Coast Economic Region Development Council (ECERDC).
- CFC/FAO/INFOFISH Project (CFC/FSCFT/24) on "Organic Aquaculture in Myanmar, Thailand and Malaysia".
- FAO-TCP Project (TCP/RAS/3011) "Strengthening National Capabilities in Seafood Trade Policy including Risk Assessment and Traceability".
- CFC/FAO/INFOFISH Project (CFC/FSCFT/18) on "Promotion of Processing and Marketing of Value-added Tuna Products from Island Countries in the Asia-Pacific" - Maldives and Papua New Guinea.
- CFC/FAO/INFOFISH Project (CFC/FSCFT/02) on "Export Promotion of Value-added Fishery Products and their Sustainable Development" - Bangladesh.
- FAO Project (GCP/INS/078/SPA) on establishing "Fish Marketing Information for Nangroe Aceh Darussalam (NAD) in Indonesia".
- GCP/INT/643/JPN - Young Fisheries Professionals Training programme from Africa (FAO project).
- Market study/ product development of Chilean canned seafood products in Southeast Asia (Fundacion Chile).
- Market and marketing study of selected fishery products from Malaysia (Federal Agricultural Marketing Authority).
- Market study on value-added cephalopod products from Peru (Prompex, Peru).
- TCP/RAS/2906 – Benefits and costs of WTO membership for the food, agriculture, fishery and forestry sectors of small island countries in the Pacific.
- Study on global Tuna industry status and prospects with special reference to Malaysia (Fisheries Development Authority of Malaysia).
- Market study of white shrimp from Saudi Arabia (Saudi Fisheries).
- Study on "Product and market diversification of Brazilian shrimp products" for the Association of Brazilian Seafood Exporters.
- Pakistan TCP/PAK/0167 – "Strengthening of fish handling, processing and quality assurance" - TCDC expert on seafood export marketing.
- GCP/INT/851/JPN "Management of Tuna fishing capacity: conservation and socio-economics" - collection of data/information on tuna markets and industry in Asia-Pacific.
- India - Setting up of Aqua-technology parks in Chennai and Kochi, India.
- Study on "Cost and earnings in fish processing – sector study – Thailand, Malaysia, India, Sri Lanka, Indonesia and Philippines".
- Global fishery products database (FAO).
- Marketing study on Nile perch in Asia (CFC/FAO/COMESA).
- Bangladesh - Loan Financing Project. As a follow-up to the completed CFC/IFAD/FAO/INFOFISH project on "Export promotion of value-added fishery products and their sustainable development".
- Studies on global industry status and prospects of Shrimp, Fin fish and Seaweed with special reference to Malaysia (Fisheries Development Authority of Malaysia).
- TCP Project on "Regional programme for strengthening national capabilities in seafood trade policy including risk assessment and traceability".
- SIPPO (Swiss Import Promotion Programme) assisted participation in Bremen and Brussels seafood fairs by selected Bangladeshi and Indonesian export-processors to promote product/ market diversification.

- Promotion of organic farming of freshwater prawn in Khulna/Borisa areas of Bangladesh with the view to establishing a sustainable, environment friendly fishery which would ultimately lead to eco-labeling of the product. The activity was supported by SIPPO.
- Bangladesh – Shrimp technical sessions and market promotion, Dhaka, Bangladesh, December 2004.
- Sarawak field survey/ consultancy on Assessment of fishery resource and industry followed by Seminar on “Exports and Market Potential for Fish and Fish Products of Sarawak” November/December 2006.
- Shrimp farm survey, Kedah, Malaysia – advisory service related to techno-economic feasibility (May 2007).
- Tuna long-lining survey and a series of fishing trials, India (2007).
- Design/ management aspects of a new wholesale fish market in Colombo, Sri Lanka for Ministry of Fisheries and Aquatic Resources, Sri Lanka (February 2009).
- Study on pecten traceability, sanitary regulations and market requirements in Australia, Indonesia, Singapore and New Zealand and participation in the terminal workshop APEC FWG 04/2008 “Harmonizing quality and traceability standards for Pecten trade in the Asia-Pacific region”, Lima, Peru.
- Study on “global market prospects for aquaculture shrimp and shrimp products” – Sarawak, East Malaysia.
- Support for the global online FAO SDG 14.4.1 capacity development workshop series.
- Support for the International Year of Artisanal Fisheries and Aquaculture (IYFA) 2022: Celebrating diversity of small-scale fisheries and aquaculture in Asia.
- Support for Advancing small-scale fisheries in the Asia-Pacific – Celebrating the International Year of Artisanal Fisheries and Aquaculture (IYFA2022) in the Pacific and identifying regional priorities for small-scale fisheries support.
- Support in the organization of a series of workshops and activities aimed at enhancing the countries’ capacities in the collection of fisheries statistics, with special focus on Asian countries and FAO-related capacity building activities.
- Study reports and handbook related to the fisheries and aquaculture industry; technical support in developing a global trade directory; and interpretation support for a consultation meeting.
- International Year of Artisanal Fisheries and Aquaculture (IYFA) 2022 e-Photobook: Celebrating diversity of small-scale fisheries and aquaculture in Asia.
- IYFA Calendar – Advancing small-scale fisheries in the Asia Pacific – Celebrating the International Year of Artisanal Fisheries and Aquaculture (IYFA2022) in the Pacific and identifying regional priorities for small-scale fisheries support.
- Technical and organizational support to APFIC Regional Consultative Forum Webinar Series.
- Resilience and seizing opportunities: small-scale fisheries and aquaculture businesses that thrived during the COVID-19 pandemic in South and Southeast Asia.
- Study reports and handbook related to fisheries and aquaculture industry; technical support to developing a global trade directory; and interpretation support for a consultation meeting.

## GLOBAL COMMODITY CONFERENCES

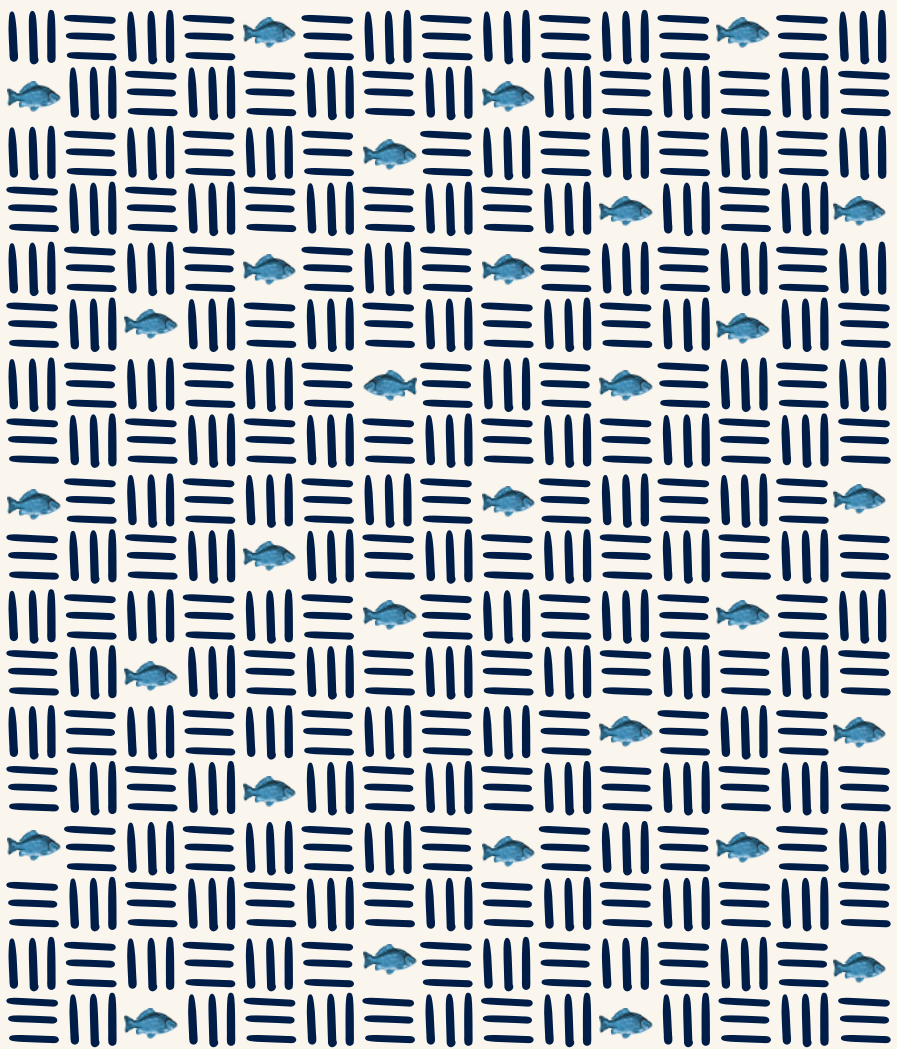
- 17 INFOFISH World Tuna Trade Conference & Exhibitions: TUNA 1987 – TUNA 2022 Bangkok, Thailand.
- 7 PACIFIC TUNA FORUMS: PTF 2007 – 2023 (Papua New Guinea, Solomon Islands, Fiji, Palau).
- Organic Aquaculture and Sea Farming 2004 Global Technical and Trade Conference & Exhibition, Ho Chi Minh City, Vietnam, 15-17 June 2004.
- International Conference on Aquaculture Production and Marketing of Shrimp & Finfish and Bangladesh Seafood Expo 2004, Dhaka, Bangladesh, 28-29 November 2004.
- Seafood Mideast Oman 2006, Muscat, Oman, 5-7 March 2006 – Technical and Trade Conference, Seafood Exposition & Buyer-Seller Meet.
- First European Tuna Conference, Brussels, Belgium, 23 April 2007. Joint Atuna-INFOFISH event.
- FAO/ INFOFISH/ INFOYU Global Trade Conference on Aquaculture, Qingdao, China, 29-31 May 2007.
- CATFISH 2007, Ho Chi Minh City, Vietnam – International Technical and Trade Conference, 13-15 June 2007.
- Aquatech Conferences (1990, 1992, 1994 & 1996)
- TILAPIA Conferences (2007, 2010 & 2015)
- Global Technical and Trade Conference on Shrimp (1988, 2001, 2008, 2019 & 2022)



# Trainings, Workshops, Conferences & Publications



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**INFOFISH**

# ASSOCIATE MEMBERSHIP

To forge a closer link with  
**GLOBAL SEAFOOD  
INDUSTRY**

## ➤ THE AIM OF THE PROGRAMME

The objective of the scheme is to provide a formal mechanism through which the global fishery industry may effectively interact with **INFOFISH Member Countries**, policy makers, financial institutions and academia, especially in The Asia-Pacific region, to promote intra-regional trade and exchange of marketing and technical information.

## ➤ WHO SHOULD JOIN

Companies, corporate bodies, institutions and associations, academia etc. linked to fisheries and aquaculture, irrespective of nationality

## ➤ HOW TO JOIN

Those who wish to join the Membership Programme should indicate their interest to INFOFISH with some background information of themselves, institution or the corporate body as applicable.

In response to such requests, they will receive an application form which has to be duly filled out and submitted, along with the annual fee for membership.

## ➤ THE FEE

The fee for Associate Membership is **US\$3,000** per annum which is to be paid at the time of submission of the membership application.



[www.infofish.org](http://www.infofish.org)



A member of the FAO FISHINFONetwork

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